

Description of Student Council Committees

Executive Committee

Students in the Executive Committee are responsible for establishing the governing procedures and practices for the Lied Center Student Council, and appointing students to those roles. Members of this committee will oversee leadership elections and appointments. Students who hold leadership positions will work with other committee members to determine annual goals and benchmarks to ensure progress towards meeting objectives in programming, event planning, recruitment, and student engagement. The Executive Committee is responsible for agenda planning for general Council meetings, and reviewing new applications for the Student Council. Finally, members of the Executive Committee are tasked with soliciting and synthesizing student feedback, community suggestions, and relevant contemporary issues into action points that guide the work of the Council and the Lied Center. Students elected to the Executive Committee hold the position for one full academic year (fall to spring).

Marketing & Public Relations Committee

Marketing & PR Committee members assist the Lied Center in its marketing efforts directed towards the UNL community, including designing campaigns and strategies to increase the visibility of the Lied Center among students. This committee is responsible for establishing the voice of the Student Council, and developing a unique and innovative virtual presence for the Lied Center. The Marketing & PR Committee will also work closely with the Lied Center Marketing department to promote the Big Red Lied Experience, and other identified events in the season. Members will collaborate with other committees to support Student Council recruitment efforts and continually research ways in which the Lied Center & Student Council can be involved with the campus community. Students will determine on-going or time-based special projects such as a blog or promotional campaign.

Events & Programming Committee

All Student Council members provide crucial insight about performances at the Lied, however this group will take a leadership role in doing peer research and identifying performances that may be right for a UNL audience. In addition to programmatic feedback and research, committee members will help to create and execute events that bring students to the Lied Center or help us to collaborate with university partners. These events will be based in the performing arts and will enhance the relevancy of the Lied Center among the student body through invitation, participation and creativity. The Events & Programming Committee will identify potential artists for the Big Red Lied Experience in the fall semester. Members of the committee work collaboratively to plan pre-performance events exclusively for UNL students. Members will also be responsible for market research and survey creation to advise and provide feedback for Lied events and programming. The Committee will plan and organize special projects in conjunction with the season, such as the Silver Screen Series.

Committee Chairs

Each committee will select a chairperson that will serve as a representative of the committee. The committee chair acts as the liaison to the Executive Committee and communicates goals, priorities, and timelines. These students work together with the Executive Committee to plan the agendas for sub-committee meetings. Available chair positions are as follows:

Executive Chairs (President & Vice President), Treasurer, Marketing & PR Chair, Events & Programming Chair, Campus Connections Chair. Membership will be decided by a council nomination and vote.

Campus Connections Chair:

Campus Connections chair will help make connections between the Lied Center Student Council and other RSOs, academic departments, community groups and the UNL campus in general. This student will carefully observe activities and initiatives on campus, report trends during the general meetings, and guide the Student Council in its collaborative initiatives.

All Members should also plan to engage in the following activities:

- Research peer performing arts centers and cultural centers to stay up to date with cutting edge programming, events, PR campaigns, and leadership models.
- Serve as representatives and ambassadors for the Lied Center across the UNL campus.
- Promote arts engagement and awareness of Lied opportunities for students in your college or organizations.
- Provide feedback and suggestions for Lied events and programming.